

2024-2025

Historian and Media Relations

Bulletin #2

“Veterans, Family First”

Keeping track of your history

Where are you keeping track of your history? Are you doing it in a scrapbook, or digitally. Think about keeping it in more than one place, just in case something happens into your digital version.

Things to Remember

Releases- remember to get permission to take a picture. Be mindful of the people in the photos wishes. If the subjects in your photos say please wait a couple of days before posting to your website, or Facebook page then make sure you wait. There is a reason they are asking you to wait.

Other Things to Think About

Are you having a big event? Will you be able to get photo releases for all that are attending? Then you may want to think about making a Group Release. How can you do this?

- 1) Make a guest book, and at the top or bottom of every page in this GUEST BOOK place a disclaimer. In that disclaimer write something like photos will be taken at this event, so signing in grants us permission to use any photos that are taken on our website, Facebook page or any other media. Have the Parents sign in all the children under their names. Also note: if they do not want their photo taken, they must notify you.
- 2) Another thing you may want to do when having a big event is have a message posted at the entrance of the event explaining to your guest that there will be pictures taken at this event and by entering this premise you give us your permission to use any photos taken in this area, and note they must notify you if they do not want their picture taken.

Use of photos of Artwork

When using pictures of artwork entries here are some things to think about.

- 1) Do I need to put a watermark on the picture? Here is a good article
<https://www.lukecollinsphotography.com/should-you-watermark-images/>
- 2) What is a watermark? A watermark is a recognizable image or pattern that is embedded into a document or image to identify the owner, prevent unauthorized duplication, or add a decorative effect. Watermarks can be visible or invisible and are often semi-transparent, so they don't obstruct the view.
- 3) How do you create a watermark? Canva article can help with lots of questions
<https://www.canva.com/features/watermark-photos/>
- 4) How do you put a watermark on a photo? Canva article could help with that as well.
- 5) Do you have a release for their pictures? At the current time we are unsure as to if the National statement on the Illustrating America covers the Department, and

Auxiliary chairmen. We have asked this question at the National Level, and you will be notified as soon as we know.

There are several great videos on You Tube to answer the above Questions.

When taking photos in a Veterans Home or Nursing Home

If you are taking photos in a veteran's home or nursing home, you must very careful not to get the veterans faces. This is because of HIPPA laws. Some patients absolutely cannot have their photos even if you ask them. This is because of their cognitive ability to consent. Here the best rule would be to send the photos that you would like to post to the facility and get permission to use them.

Hashtags

The Department President Sue Gregg is traveling all over the state. If you see her around and have taken her picture at your event, please use the hashtag #Suegreggtravels

The Department Americanism Chairman uses the hashtag #WaAmerica .

The Department Historian uses the hashtag # Auxdeptwa .

National uses the hashtag #Auxiliariesinaction .

Who to Contact

Please let us know what you are doing. Send your photos and articles to wecareaboutvets@gmail.com or message your information to 1-360-908-2987.

VFW Auxiliary Department Dedicated to Serving,

Rose Green

of WA-Historian and Media Relations Chairman 2024-2025