

2024-2025

Historian and Media Relations

Bulletin #4

Dear Members,

I would like to thank all those who joined us at Mid-Winter. Our website training room was full, and we had to get a few extra chairs. We appreciate your attendance. I would especially like to thank Robbin Seeberger for all her support on the website training. After the class several people came up to us and said they appreciated the information that was shared. I was even informed that 1 auxiliary has applied for the grant to get a website.

There was a challenge issued at Mid-Winter. It has been revised and will be included with this bulletin. It was about communications. In the challenge auxiliaries were asked to send the names of their chairmen. I don't care if you have 1 chairman or 11 Chairmen, just send their names and email addresses, and what program or programs they have. In years past when the Auxiliary Presidents were installed, they would provide Department with a list of their chairmen names. We have gotten away from that and it seems we have lost that communication, and we would like to get it back.

The second part of the challenge is to show us what you are doing. I need to see what you are doing by email to get points for the challenge. Please send it to wecareaboutvets@gmail.com. The reason is twofold, 1 it will be easier for me to print your emails and add them to a folder for each division 2. Print this communication and save it and refer to it for your YEAR END REPORT.

It's amazing we do so many things, but when it comes to reporting there are many things we don't give ourselves credit for, because we do it, because that is just what we do. Try to take at least one picture. You will be surprised how much we remember from a picture.

The Year End Report is attached to this Bulletin.

Please look at the Historian & Media Relations National Program Award #1. Due to me by March 31, 2025, for Judging. See attached, or go to National website <https://malta.vfwauxiliary.org/MemberResources/Download/712>

It has been brought to my attention that when you are sharing posts, please remember to include their origin. It helps to avoid confusion.

I want to leave you with this thought. Everything you do is part of your HISTORY!

Dedicated to Serving,

Rose Green

VFW Department of Washington Auxiliary Historian

UNWAVERING SUPPORT



FOR UNCOMMON HEROES

VETERANS OF FOREIGN WARS AUXILIARY

Department of Washington Historian Challenge

Hello Historians,

I Rose Green am asking you to join me in a CHALLENGE!! If your auxiliary secretaries would like to assist you, I will take information from them as well.

I am offering a \$25.00 Gift Card to one auxiliary in each Division (these divisions were set by the awards Committee and can be found on the Department website)
<https://vfwauxwa.org/uploads/Documents/2024-2025/ProgramDivisions2024-2025.pdf> The Auxiliary that sends me the most Communications about what your auxiliary is doing will get points for several different things, see below. I would like to urge you to include other department chairmen in this email as well, since many of our events include other programs.

Points will be awarded for Emails sent to Department Chairmen, Facebook posts, newsletters shared, if you got on the radio, if you made it to TV, if you had events posted to WDVA Calendar(follow this link to www.dva.wa.gov/calendar)to submit event for consideration. Points will also be awarded if you submit an entry for Media Relations Award #1. I also have a miscellaneous column. Note to get points I must receive emails. I will not be searching for your events they must be communicated to me directly.

Facebook Points will also include Instagram and Twitter.

This Challenge will start January 2025.

I will also be using this Challenge for tie breakers on Year -End Reports.

If there are any questions, please contact me at 1-360-908-2987 or email me at wecareaboutvets@gmail.com

We thank you for your service to our veterans and their families. The goal here is to get more of your stories on our Department Facebook Page or to get them in the National newsletter. We are proud of what you do!

Rose Green

VFW Department of Washington Auxiliary Historian



Historian & Media Relations National Program Awards 2024-2025 Entry Form

Awards for Auxiliaries

1. Most outstanding promotion of the VFW Auxiliary Programs to the community through social media sources.
 - Citation and \$25 to one VFW Auxiliary in each of the 10 Program Divisions with the most outstanding promotion of the VFW Auxiliary Programs to the community through social media sources.

Citations will be mailed directly to the winning VFW Auxiliaries from National Headquarters and money will be deposited into the winning VFW Auxiliary account after the 2025 VFW Auxiliary National Convention.

**VFW Auxiliaries must send this completed entry form to the
Department Historian & Media Relations Chairman
by March 31, 2025 for judging.**

VFW Auxiliary Name: _____

VFW Auxiliary No: _____ Department of: _____

Describe the training/education of promotion of the VFW Auxiliary Programs to the community through media sources. (e.g., flyers, brochures, social media posts, newsletters, e-newsletters, handouts, photos, links to videos, etc.)

The Department Historian & Media Relations Chairman must sign and send a copy of the completed Department-winning entry form to National Historian & Media Relations Ambassador Tela Harbold by April 30, 2025 for judging.

Department Historian & Media Relations Chairman: _____
Signature

Date: _____

Forms sent to VFW Auxiliary National Headquarters will not be processed or forwarded.

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Send to: Rose Green wecareaboutvets@gmail.com

1-360-908-2987 call for address

Auxiliary Name: _____ Auxiliary # _____ District # _____

Auxiliary Chairman: _____ Contact Information _____

Number of Members _____ Division _____

1. How many Communications did you send to members?

email _____ printed mail _____ text _____ phone calls _____

newsletters _____ e-newsletters _____ website _____ Other _____

2. Do you have a Facebook Page? _____

Joint with post _____ Auxiliary only _____

What is your Facebook Page link address?

3. Do you have a website?

Joint with the post _____ Auxiliary only _____

What is your website address?

4. What is your Historian doing to preserve your auxiliaries History?

Describe briefly

(Additional comments and photos may be included on a separate sheet. Be sure to include your auxiliary number.

Chairman's Signature: _____ Date _____

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President's Signature: _____ Date:

Please send a copy to District President