

2024-2025

Historian and Media Relations

Bulletin #1

“Veterans, Family First”

The Auxiliary Historian and Media Relations chairman works to capture your auxiliary’s history, finds ways to share it through many venues, such as mail, email, text, newsletters, e-newsletters, newspapers, and websites. This person, these people work hard to show the community what you do. Train your members to assist you in capturing your history.

### **Capture Auxiliary History**

How do you capture your auxiliary’s history? Do you maintain your auxiliary’s history on a Facebook Page? What happens to that history if your Facebook page becomes unpublished? (see this link to see regulations) [https://www.facebook.com/help/212826392083694/?helpref=uf\\_share](https://www.facebook.com/help/212826392083694/?helpref=uf_share) Do you have another venue that you use to capture your auxiliary’s history? What are you doing to make sure you don’t lose your auxiliary’s history? Website, Photo Circle, scrapbooks, or an annual report are other ways to make sure you don’t lose your history.

### **Sharing your Story**

When you are sharing your history make sure you use **SNAP** – Stop Now Ask permission. You should get photo releases from those that you are taking photos of. These can be found on the National Website.

<https://malta.vfwauxiliary.org/MemberResources> follow this link to Historian Media Relations and look for sample releases.

If you are using photos of Young American Patriotic Art, 3D Art and Illustrating America entries you should be keeping the forms for your history, this form is also a release, and should be kept for your protection when posting art entries.

Use creative informative videos to reach out to others.

Are you having an event to benefit veterans? Have you thought about sharing this event with the Washington State Department of Veterans Affairs Calendar? You can submit your event to <https://www.dva.wa.gov/calendar> for consideration.

**Department President's Travels** – if you have pictures of our Department President Sue's travels , official visits or any other function feel free to send a couple of pictures, the date, what the event was, and a short write up to [wecareaboutvets@gmail.com](mailto:wecareaboutvets@gmail.com)

Remember the 5 W's – Who-What-When- Where-Why.

**Malta**- this is a great place to start for member resources. You will find

The VFW Auxiliary Publicity Guide

VFW Auxiliary Elevator speeches

Website and Social Media information- This includes basics to setup a Facebook Page.

**National Auxiliary President's Visit- The** National Presidents visit is expected to be April 25-27,2025. Location - TBD

What is going to work for your auxiliary will vary depending on your volunteers. Ask your members how they would like to help and how they would like to receive information on upcoming events.

Dedicated to Serving,

Rose Green

VFW Auxiliary Department of WA-Historian and Media Relations Chairman 2024-2025

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