

Good Afternoon- National District Council Member Erin, Department President Robyn, Department Officers, and Auxiliary Members. I am Robbin, the current Department Historian & Media Relations chairperson and department website administrator.

Let's Keep the Home Fires Burning – how does this apply to your auxiliary's history and media relations?

Capturing and continuing to share the stories (past & present)

- Shout Out to Doreen Dale who posted on social media about her auxiliary history when it was founded and shared some photos from the archives. This post was shared by National.
- Consider an annual recap of your auxiliary activities to use as a marketing resource for what your auxiliary achieves during the year.
- If you have pictures from the Department President visiting your auxiliary or district, feel free to share these with me.

Utilizing Social media / websites to your advantage

- Consistently posting on social media / website
- Hashtags - When posting to social media, remember to use hashtags.
- Dept Website – keep updated on programs and opportunities. If you have recommendations, please share. If you are a tech-savvy person, lets chat. vfwauxwa.org
- Your post / auxiliary website

National History Citation – Social Media Reels

Deadline to create and post a reel is mid-March. Citation about your auxiliary reels is due to me on 31 March. Make sure to use hashtags to assist me in finding them

National Presidents Visit – March 25-27 in Spokane area

America 250 - July 2026 is the US Semi quincentennial - 250th anniversary of US Declaration of Independence. How will your auxiliary help capture this monumental anniversary?

Thank you Robbin

Membership

Veterans of Foreign Wars Auxiliary - "Unwavering Support for Uncommon Heroes®"

We support the Veterans of Foreign Wars, serving veterans and their families, service members and their families, and spreading patriotism nationwide. We provide goods and services to veterans, service members and their families; volunteer in VA Medical Centers, hospitals, nursing homes and veterans homes; contact our legislature to help pass or block important bills; award scholarships, work with youth; and distribute American Flags and/or POW/MIA flags.

To learn more about the Auxiliary or its service projects, contact a VFW auxiliary near you - <https://vfwauxiliary.org/auxiliary-locator/> or via our webpage <https://vfwauxwa.org>.

#vfwauxwa #AuxiliaryOutreach #AuxiliariesinAction #auxiliarpatriotism #vfwrisingtide

Social Media Reel Scripts for VFW Auxiliary (AI generated)

1. **Script Title: Unwavering Support for Uncommon Heroes**

[Camera pans across smiling Auxiliary volunteers helping veterans.]

2. Voiceover: "At the VFW Auxiliary, we stand beside our nation's heroes, supporting veterans and their families every step of the way. Whether it's volunteering at VA centers or distributing American flags, our commitment never wavers. Join us and be the difference for those who served."

#vfwauxwa #AuxiliaryOutreach #AuxiliariesinAction

3. **Script Title: Making an Impact—Every Day**

[Montage: Volunteers handing out care packages, working with youth, helping at events.]

4. Voiceover: "From awarding scholarships to supporting service members and their families, the VFW Auxiliary is making a real impact every day. Get involved, spread patriotism, and help us build a brighter future for our community."

#auxiliarpatriotism #vfwrisingtide

5. **Script Title: How to Get Involved**

[On-screen text: "Want to make a difference?" Volunteer smiles holding a flyer.]

6. Voiceover: "Looking to serve your community and honor our veterans? Contact your local VFW Auxiliary or visit our website to learn more about service projects and events. Together, we can make a lasting difference!"

#AuxiliariesinAction #AuxiliaryOutreach #vfwauxwa