Historian & Media Relations Promotion #3 | January 2026
Kristin DiGiacomo
2025-2026 National Historian & Media Relations Ambassador
vfwauxpahistorian@gmail.com
"Embrace the Waves of Change"

How do our members share their Reels outside of Facebook or Instagram?

I have received a few inquiries asking how members are supposed to "send in" their Reel with their Historian & Media Relations Award No. 1 form to the Department Historian & Media Relations Chairman. And how they are to then submit the form and Reel to me.
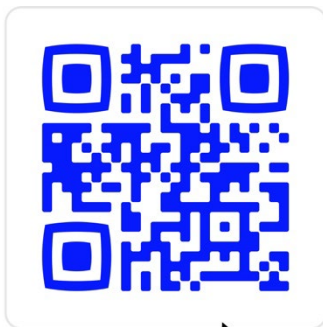
While there are multiple ways that allows users to send the Reel's link via various methods, I find this way is the easiest method to share a Reel for our needs – and it's only four simple steps!

1. **Find the Reel:** Locate the Reel you want to share.
2. **Tap Share:** Tap the **Share** icon *(this often looks like a paper airplane or curved arrow)* below or on the righthand side the Reel.
3. **Copy Link:** Select the **Copy link** option.
4. **Send:** Paste the link into an email and send it with the completed award form.

Remember, the award form can be found in MALTA under Member Resources then Historian & Media Relations.

Struggling with how to create Reels on FB and Insta using your phone?

For those of you who might still be having a hard time getting started with Reels, I'd like to share a few pages created by Allie McCartor, Department of Oklahoma Historian & Media Relations Chairman, which she used during one of her Schools of Instruction.

Please use the QR code to the left to view the document.

Still not sure how to scan the QR code above?

To scan a QR code in a document, use your phone's camera directly if it's a physical document (something printed out on paper), or take a screenshot/save the image if it's digital (like a Word

document/PDF/etc.), then use a built-in phone feature (like Live Text on iPhone or Google Lens on android) or an online QR reader to scan the saved image file from your gallery.

<u>On a Smartphone (Physical or Digital)</u>

1. **For Physical Documents:** Open your default camera app, point it at the QR code, and tap the pop-up link that appears.

2. **For Digital Documents (Screenshots/Saved Images):**
   - **<u>iPhone:</u>** Take a screenshot, open it in Photos, tap the "Scan" button (or Live Text icon), and select the QR code to open the link/data.

   - **<u>Android:</u>** Take a screenshot/save the image, open it in the Google Photos app (or Gallery), and look for a scan icon (often a camera icon) to recognize the code.

I hope each of you and your families had a lovely holiday season and are enjoying the new year. Remember to take care of our veterans, their families and yourselves as we continue to work *From Sea to Shining Sea, Honoring Veterans Who Keep Us Free.*