

AMERICANISM ~ PATRIOTIC INSTRUCTOR
SCHOOL OF INSTRUCTION 2026-2027
Doreen Dale ~ Chairman

Your Americanism Chairmanship and your Patriotic Instructorship program are very important in preserving Patriotism in our Auxiliaries, in our communities, and in our hearts. Throughout the history of our country, Patriotism and love of country have played a vital role.

In your role as Patriotic Instructor, you teach patriotism and good citizenship to the VFW Auxiliary members. Key duties include educating members on proper U.S. flag etiquette, flag salutes, along with the Federal Flag Code. Public Law 94-344 is the joint resolution passed by Congress in 1976 that officially outlines the uniform guidelines and etiquette for the display, handling, and respect of the United States flag.

Duties as Patriotic Instructor

- * Promote Patriotism
- * Teach Flag Etiquette
- * Support Youth Education
- * Observe Patriotic Holidays
- * Use VFW Auxiliary Rituals
- * Promote Good Citizenship
- * Share patriotic resources, ideas and information

Duties as Americanism Chairman

Jessica Gardener, Americanism Ambassador, has come up with a new concept that can be beneficial to all of us: POP signs (point of purchase). Signs such as these can be used to identify and promote American values. Are you familiar with Rosie the Riveter, Uncle Sam Needs You, Buy U.S. Savings Bonds, etc.? Although most of us in the room are not familiar with these POP signs, if you look at them, you will see the impact they may have had on many during WWII. We can do the same but using New POP signs that promote Americanism instead. A physical sign, social media, a statue, symbolism, a sign you create, a yard sign or a photo may make you feel proud to be American. We encourage you to share the photos in your reports, on social media, within our school communities, and with our auxiliary.

Explain the meaning and history of symbols and traditions to adults and children. Support POW/MIA Day, learn the purpose of May Day (now called Loyalty Day), and share the history of Americanism in the Auxiliary. Participate in community and family activities. Engage children in parades and school special activities involving Americanism and patriotism.

In addition, continue to support and get your Auxiliaries involved in the Smart/Maher VFW Teacher of the Year Award, VFW National Public Servant Award and VFW Life Saving Award Citation.