HISTORIAN AND MEDIA RELATIONS

Department of Washington

2026-2027, Bulletin 3

We're halfway through our 2026-2027 year, and it's time for a mid-year check-in on the history we're making together.

A Historian records the Auxiliary's five W's—who, what, where, when, and why—through written accounts, photographs, memorabilia, and news clips. Every event and hour of service becomes history when someone records it.





What to send your Auxiliary Historian

- 2–3 photos
- The date
- The event or activity title
- A short write-up (a few sentences is plenty)

Please email your materials to the auxiliary historian. They may also be shared with the sender, at rseebergerauxvfw@gmail.com.
Include names in photos when possible and note the date and place.

A photo without the five W's is a mystery, not a memory.



Especially wanted: Department President Tracie's travels

We are looking for pictures and information from her official visits, travels, and other official functions to help capture her year of history.



What events to document

- Veterans Day events
- Community Service
- Post and Auxiliary functions
- Mid-Winter Conference, being held in January

If your auxiliary is involved in any of these events, please send photos and a short write-up afterward.

A note on sharing our story

Auxiliaries should showcase their work for veterans, families, and communities at community functions, in local papers, on Post or Auxiliary social media, and with local reporters.
Sample photo release forms, publicity tools, and press release templates are available in MALTA under “Member Resources - Historian & Media Relations”.

Thank you for everything you are doing this year and for helping preserve it.

Robbin Seeberger

@vfwauxwa
vfwauxwa.org
Historian & Media Relations Chair - Robbin Seeberger
253-209-2205
rseebergerauxvfw@gmail.com