



HISTORIAN AND MEDIA RELATIONS

Department of Washington

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Importance of Preserving Auxiliary History

- Preserving history helps maintain our Auxiliary traditions and values.
- Digital archiving prevents loss of valuable memorabilia due to disasters or space issues.
- Research by capturing info from past members and events for comprehensive records.
- Proper storage and digitization make accessing and sharing history easier and more efficient.



Roles and Responsibilities of Historian & Media Relations

- Document the Auxiliary's history using photos, videos, memorabilia, and social media.
- Promote Auxiliary activities and communicate with the community.
- Compile reports at all levels, including official visits and events.
- Organize media outreach and maintain contact with local reporters.



Utilizing Technology and Social Media

- Modern technology allows for creating reels, videos, slideshows, and social media content.
- Platforms like iCloud, Google Drive, and social media help store and share history. What does your auxiliary use?
 - Digital storage options include cloud platforms, flash drives, external hard drives, and social media.
 - Multiple storage methods ensure data security and accessibility.
 - Proper digital archiving is crucial for long-term preservation and easy retrieval.
- Learning and using social media is essential for engaging younger generations and recruiting members.
- Members are encouraged to seek help from others to learn digital tools.



National Citation Opportunity

- Create the most unique ways to capture digital history.
- Share info with me
- Complete National Citation form NLT March 31, 2027.



Preserve, Document, and Promote

Capture the history of your auxiliary, district, and department through digital and traditional methods, including media and research. Please reach out if you have questions.

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