

## MEMBERSHIP PROGRAM 2023-2024 BULLETIN #1 July 2023

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This year we will incorporate movies into our Membership Program. Our National Ambassador (AKA Executive Producer) Ansje Lansing wrote that “we will be the talent agent, scout, director, cameraman or even a key grip.” Throughout the year we will “entertain” movies as our promotional tool.

In Washington state Sherlock Holmes (AKA Rebecca Pellechi) has made her reputation finding the truth at the heart of complex mysteries, with the aid of Private Investigator Dr. John Watson (AKA Martha Causey.) Sherlock and Dr. Watson are renowned detectives and unequaled in their pursuit of members of any gender. They have singular powers of recruiting for new members, encouraging continuous members to pay up, or the use of other secret weapons! Did you see any of the Sherlock Holmes movies?

So, let’s have some fun this year, by “recruiting up-and-coming” member stars! Ansje states “keep scouting for talent in our new recruits.” We all have recruited new members and sadly we don’t always see them at meetings or functions. Let’s use our magnifying glasses and seek candidates who can take on starring roles volunteering and working on our programs.

It is critical that our “seasoned” members are actively involved in recruitment and retention. These members are truly our “talent scouts for the auxiliary.” Presidents ask the seasoned members to serve on the auxiliary Membership Team. Encourage them to “chat up the organization” and always “show enthusiasm about what we do.” All members are “talent scouts” and should show how proud they are of their auxiliary!

At our department meetings this program year we will hold membership round ups with financial rewards for Auxiliaries bringing membership in. At the District level we will award the Districts within their division with prizes for the highest membership in the division. More information will be provided at the Schools of Instructions in August.

At our Washington Department Convention packets were given out to all the incoming District Presidents. They contained a magnifying glass, the National Membership program to include the awards available, the Fact Sheet, a membership application, and the Auxiliary Membership Wheel. Also included is the form for ordering Fact Sheets and application brochures.

Lights, Camera, Action! Let’s make this year an award-winning membership year.

Loyally yours, Rebecca Pellechi Movie Director

